

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**JAMA ONCOLOGY** is committed to publishing influential original research, opinions, and reviews that advance the science of oncology and improve the clinical care of patients with cancer.

**MAGAZINE CHANNEL FORMAT – PRINT ISSUES**

**JAMA ONCOLOGY** is produced in a print format. The editorial for the print copy is the same for all recipients.

**FIELD SERVED**

**JAMA ONCOLOGY** serves the fields of Hematology, Oncology, Hematology/Oncology, Radiation Oncology, Other Specialties, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are physicians with those specialties reported in Paragraph 3a.

## CHANNELS

**JAMA ONCOLOGY  
PRINT MAGAZINE**



## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>JAMA ONCOLOGY PRINT MAGAZINE</b> (6 issues in the period)	13,312	-	13,312

(See Paragraph 3b for Source)

## ADDITIONAL DATA

### PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 13,328 copies or 100.0%, including The American Medical Association Directory.

#### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director, Circulation/Production Services

Brian Shields, GVP Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

August 24, 2021

State

Illinois

County

Cook

Received by BPA Worldwide

August 24, 2021

Type

BJ

ID Number

J136B0J1

#### About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.

**MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.**

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**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	4
Allocated for Trade Shows and Conventions	-
All Other	464
<b>TOTAL</b>	<b>468</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,312	100.0	13,312	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,312</b>	<b>100.0</b>	<b>13,312</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2021 Issue	Total Qualified
February	13,355
March	13,333
April	13,259
May	13,242
June	13,352
July	13,328

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2021**  
This issue is 0.2% or 20 copies above the average of the other 5 issues reported in Paragraph 2.

Professional Classification	Total Qualified	Percent of Total	Major Professional Activity												
			Patient Care Hospital Based			Other Professional Activity							Osteopathic		
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity
Hematology	920	6.9	610	-	1	215	826	10	4	37	35	86	7	-	1
Oncology	3,053	22.9	2,068	-	4	636	2,708	11	8	87	190	296	32	8	9
Hematology/Oncology	7,914	59.4	5,460	1	124	1,457	7,042	109	5	60	527	701	123	34	14
Radiation Oncology	1,400	10.5	918	7	53	336	1,314	2	2	1	81	86	-	-	
Other Specialties	41	0.3	9	-	5	9	23	-	-	-	2	2	10	3	3
<b>TOTAL COPIES TO PHYSICIANS</b>	<b>13,328</b>	<b>100.0</b>	<b>9,065</b>	<b>8</b>	<b>187</b>	<b>2,653</b>	<b>11,913</b>	<b>132</b>	<b>19</b>	<b>185</b>	<b>835</b>	<b>1,171</b>	<b>172</b>	<b>45</b>	<b>27</b>
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,328</b>	<b>100.0</b>													

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2021**

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	<b>13,328</b>	-	-	<b>13,328</b>	<b>100.0</b>
*Association rosters and directories	13,328	-	-	13,328	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION PERCENT</b>	<b>13,328</b>	<b>100.0</b>	<b>100.0</b>	<b>13,328</b>	<b>100.0</b>

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2021**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	52		Kentucky	154	
New Hampshire	55		Tennessee	276	
Vermont	34		Alabama	162	
Massachusetts	565		Mississippi	80	
Rhode Island	56		<b>EAST SO. CENTRAL</b>	<b>672</b>	<b>5.0</b>
Connecticut	186		Arkansas	82	
<b>NEW ENGLAND</b>	<b>948</b>	<b>7.1</b>	Louisiana	162	
New York	1,172		Oklahoma	99	
New Jersey	447		Texas	971	
Pennsylvania	674		<b>WEST SO. CENTRAL</b>	<b>1,314</b>	<b>9.9</b>
<b>MIDDLE ATLANTIC</b>	<b>2,293</b>	<b>17.2</b>	Montana	29	
Ohio	498		Idaho	33	
Indiana	224		Wyoming	17	
Illinois	538		Colorado	193	
Michigan	385		New Mexico	61	
Wisconsin	229		Arizona	259	
<b>EAST NO. CENTRAL</b>	<b>1,874</b>	<b>14.1</b>	Utah	76	
Minnesota	244		Nevada	78	
Iowa	101		<b>MOUNTAIN</b>	<b>746</b>	<b>5.6</b>
Missouri	246		Alaska	20	
North Dakota	28		Washington	309	
South Dakota	28		Oregon	161	
Nebraska	57		California	1,394	
Kansas	104		Hawaii	34	
<b>WEST NO. CENTRAL</b>	<b>808</b>	<b>6.1</b>	<b>PACIFIC</b>	<b>1,918</b>	<b>14.4</b>
Delaware	26		<b>UNITED STATES</b>	<b>13,246</b>	<b>99.4</b>
Maryland	359		U.S. Territories	81	
Washington, DC	62		Canada	1	
Virginia	310		Mexico	-	
West Virginia	52		Other International	-	
North Carolina	436		APO/FPO	-	
South Carolina	141				
Georgia	344				
Florida	943				
<b>SOUTH ATLANTIC</b>	<b>2,673</b>	<b>20.0</b>	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>13,328</b>	<b>100.0</b>